MEDIA KIT 2020 Mechanics Industry



Mechanics

AN INTRODUCTION TO MECHANICS & INDUSTRY

Mechanics & Industry publishes original papers from industry, R&D departments and academic institutions. Articles are related mainly to fluid and solid mechanics as they apply across the fields of science in mechanical, civil, chemical or bioengineering.

The journal acts as an interface between research and industry, coordinating and disseminating scientific and technical mechanical research in relation to industrial activities.



AUDIENCE

- I Technical and engineering schools
- I Universities
- Laboratories
- Technical centers
 R&D departments
- R&D departments
- Technicians, engineers, executivesResearchers, teachers

KEY INFORMATION

- 6 issues per year
- 1 500 distributed copies

ADVERTISING RATES

FREQUENCY DISCOUNTS 4 ADS/YEAR - 5% 6 ADS/YEAR -10% AGENCY -15%

TRADITIONAL ADVERT

Туре	Sizes (W x H mm)	Black & white	4 colour (CMYK
Inside back cover	210 x 280 mm	900€	1 150 €
Page	210 x 280 mm	650€	1 050 €
1/2 page	186 x 112 mm	500€	-

MATERIAL SPECIFICATIONS:

1

 Supply your advertising material in high quality PDF, 300 Dpi and all fonts embedded
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•Flatten all layers and transparencies in your source material



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Subscriber Information	Mechanics	An International Journal on Mechanical Sciences and Engineering Applications	Mechanics & Industry transitioning from CUP to EDP Sciences for 2015 (December 2014)	
Leaflet (PDF)	Editor	Editor-in-Chief: R. Dufour	Sign up for Mechanics & Industry Email-alert service! (December 2014)	
e-Access license e-Access registration		Access the Editorial board ISSN: 2257-7777 - eISSN: 2257-7750 Frequency: 6 issues per year Published by: EDP Sciences	Electronic submission of manuscripts available for Mécanique 8. Industries (11 October 2007)	
Dispatch dates	1888 #		More News	
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Banners	Size (W x H in pixels)	1 month	3 months	6 months
Button 1	120 X 90	250€	600€	950€
Button 2	120 X 120	300€	700€	1 150 €
Vertical banner	120 X 240	350€	950€	1 500 €
Horizontal banner	300 X 100	400€	1 000 €	1 800 €
Rectangle	300 X 250	450€	1 200 €	2 000 €

MATERIAL **SPECIFICATIONS:**

•GIF files, with the URL link •Resolution: 72 dpi

Camila Lobos

Advertising manager Tel: +33 07 87 57 07 59 camila.lobos@edpsciences.org

EDP SCIENCES

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More information on:



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- I Material specifications: Mechanics & Industry is only published in cmyK, 4/c. any color specified in files other than cmyK cannot be printed. the publisher cannot be held responsible for the final quality of advertisements provided in rGB format or not meeting the technical specifications.
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Camila Lobos Advertising manager Tel: +33 07 87 57 07 59 camila.lobos@edpsciences.org EDP SCIENCES 17, avenue du Hoggar - BP 112 P.A de Courtaboeuf - 91944 Les Ulis cedex A

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